

PutMeUp is a single point of reference on the Internet where prospective bed and breakfast guests can visit and search for their required location for places to stay in England, Scotland, Wales and Northern Ireland.

Finding the destination of choice is simply a case of pointing at the required location on a map and clicking the mouse button.

Alternatively there is a search facility that enables the visitor to type in the search criteria they choose, such as town, county or post code, in some cases they don't even have to type in the correct spelling. The system utilises a 'sound alike' system that will match as best as possible the words the visitor types in, with those actually contained in the web pages. This is a great asset for non-domestic visitors who can't get to grips with our place name spellings!

All results are then shown to enable the visitor to browse and select as they wish.

If you have your own fax line or an e-mail account, the visitor can then make their reservation while they are on-line, without having to utilise any other systems or services, and within minutes that fax or e-mail will be with you, to process in your booking system.

All our web pages are submitted regularly to all the major search engines on the Internet. This means that people searching for accommodation should see our pages included in the search results.

- **No commission or booking fees**
- **Web2You Instant on-line reservations**
- **Link to your own web site**
- **International Search Engine Submission**
- **Excellent value for money**
  
- **Advertising 24 hours a day 365 days a year**
- **Millions of potential visitors**
- **No catches**

- **No commission or booking fees**  
Your name, address, telephone number, fax number, email address and web site address are all clearly displayed for prospective customers to make direct contact with you.
- **Web2You Instant on-line reservations**  
Included in all our packages, *at no extra cost*. Your prospective clients can fill out a form on-line, detailing their requirements. This will be sent to you within minutes, via either FAX or E-mail for you to process and make a firm booking.
- **Link to your own web site**  
If you already have a web site we will supply a link to it from your boxed entry. Links help to make your site more attractive to the search engines. Links can direct valuable new visitors to your site - visitors that you may otherwise miss.
- **International Search Engine Submission**  
In addition to the standard submissions, we are continually placing entries into European and Eastern search engines, via our mirror site [www.put-me-up.com](http://www.put-me-up.com).  
People will be able to see search results in their native engine rather than having to visit engines outside of their country.
- **Bronze - Boxed display entry £25 per year.**  
The standard entry is a boxed display that contains enough information to give to potential customers so that they can book with you. This is an exceptionally economical opportunity for global advertising.
- **Silver - Enhanced entry £50 per year.**  
An enhanced entry consists of the standard boxed display *plus* a single page web site, complete with photographs for you to describe your establishment fully. If required, we will reproduce as best as possible your current brochure.
- **Gold - Boxed display, and 5-page web site with your own domain name £250 per year**  
The ultimate advertising for your establishment!  
We will prepare a full five page web site to your specification, and host it either under your own domain name, such as [www.my-bnb.co.uk](http://www.my-bnb.co.uk), or we can provide a sub domain of PutMeUp such as [my-bnb.putmeup.co.uk](http://my-bnb.putmeup.co.uk)  
Additionally we will ensure that your web pages are submitted to the search engines each month.
- **Platinum - The bespoke solution**  
We can create a full web site to your own design and specification. The only limit is your imagination (and perhaps your budget).  
We cannot quote a price; all enquiries will be priced according to requirements.

An example of a basic boxed entry.

The icon next to 'Rick's Retreat' indicates that on-line booking is available via Web2You. The View map link enables the visitor to see a local map with facilities to zoom out to a larger map and also to get road directions from within the UK. The icons represent the facilities available and payment methods accepted.